

FOR IMMEDIATE RELEASE

Media Contact: Shannon Stamper, ProbioticSmart.com, 888.873.9719

PSCPets.com Helps Pet Parents include Fido in their New Year's Resolution
PSCPets.com Weight Control Tablets help support healthy weight loss in dogs.

Menomonie, Wisc., Dec. 29, 2011 – With every New Year comes an occasion to look forward to the future and it should be no surprise that for 2012, the majority of New Year's resolutions include the intention of losing weight. Although our resolutions most often involve only ourselves, PSCPets.com wants to remind pet parents to also consider improving their pet's health during this time of year.

Pet obesity is a growing concern across the US and approximately 55% of Dogs are overweight or obese, according to the [fourth annual National Pet Obesity Awareness Day Study](#) which is collaborated by the [Association for Pet Obesity Prevention](#). Increased awareness of pet obesity can help prevent weight related health issues as our pets age including issues with joint health. With the help of a well balanced diet, exercise and [PSCPets.com Weight Control for Dogs](#), pet parents can help maintain and improve their dogs overall health and well being.



“We know that life as a pet parent can be quite busy and hectic, however the New Year is a great time to look at the health of the whole household, including the furry family members.” Said Punkaj Jain (PJ), Vice President at ProbioticSmart.com. “The best part about the New Year is that we can all start fresh and include pets in our New Year's Resolution.”

[PSCPets.com Weight Control for Dogs](#) is an effective and easy-to-use nutritional supplement that helps support healthy weight loss in dogs along with the use of a healthy diet and exercise plan. Depending on the size of the dog, simply provide one to three liver-flavored, chewable tablets, ten minutes before each meal. [PSCPets.com Weight Control for Dogs](#) contains a synergistic combination of active ingredients which helps support weight loss including white bean extract, EGCG from green tea extract, chitosan, and chromium polynicotinate.

To help pet parents get a jump start on helping their pets lose weight for the New Year, PSCPets.com will be offering the [PSCPets.com Weight Control for Dogs](#) for 20% off the retail price during the entire month of January. To receive 20% off, simply type *NEWYEAR12* in the discount code field on the checkout page. Pet parents who would like to purchase [PSCPets.com Weight Control for Dogs](#) for only \$10.39 can order [online](#), or by calling 1-888-873-9719.

Continued on pg 2

[PSCPets.com](#) Helps Pet Parents include Fido in their New Year's Resolution

Continued from pg. 1

About [ProbioticSmart.com](#)

Launched in 2009, [ProbioticSmart.com](#) is a revolutionary site for pet parents who are focused on their own health, as well as the health of their four-legged companions. Established to form a connection with their customers, [ProbioticSmart.com](#) offers high-quality products to help keep the whole family healthy. When consumers shop at [PSCLife.com](#) and [PSCPets.com](#), they know they will receive trusted products at an affordable price. Best of all, the luxury of shopping from home has the added experience of being able to learn more about healthy living with [ProbioticSmart.com's blogs](#), while also earning [PSC Points](#) with every purchase, which will accumulate in your account to be used toward discounts on future purchases.

[ProbioticSmart.com](#) is a BBB Accredited Business, PayPal verified and SSL Secured via GlobalSign so customers know when they check-out, their information will be secure.

###

